

March 15, 2021

## TOYO TIRES® INTRODUCES THE ALL-NEW OPEN COUNTRY A/T III WITH IMPROVED WET & DRY ON/OFF-ROAD PERFORMANCE

**Richmond, BC** - Toyo Tire Canada announces the new Open Country A/T III, a tough and durable all-terrain tire available in 133 SKUs for truck, SUV and CUV owners.

The Open Country® A/T III delivers dependable off-road traction plus responsive and predictable on-road handling. With a focus on true all-weather performance, the Open Country A/T III features the Three-Peak Mountain Snowflake symbol, signifying its ready for use in cold weather conditions.

This next-generation tire follows the highly successful Open Country A/T II. Advances in tread design, construction, and all-new compounding result in significant performance improvements in wet and dry conditions while maintaining long tread life expected from Toyo-branded tires. These features, combined with a quiet ride and exceptional stability, instill driving confidence in varying terrain and weather.

This new "power-line" is available in a full-range of 133 unique size, load, and sidewall combinations for wheel diameters ranging from 15- to 22-inches. The line-up includes 28 new sizes for specialty and popular fitments such as OE Raptor & Rubicon sizes in Load Range C, and other lower load/ply options for Jeep, Toyota, 1500 series, soft-roaders, and other lightweight vehicle applications.

Finally, the Open Country A/T III comes with a competitive 100,000 kilometre warranty for P/Euro-Metric sizes, and an 80,000 km warranty for LT and flotation sizes. The Open Country A/T III is also backed by Toyo's 30-Day Trial Offer.

To learn more about the all-new Toyo Open Country A/T III all-weather tire, visit [www.toyotires.ca](http://www.toyotires.ca) including details on the warranty, trial offer and performance claim.

### **Toyo Tire Canada Inc.**

Toyo Tires® has stood for innovation, quality, performance, and excellent service for 75 years, including over 35 years in Canada. Toyo Tires manufactures and distributes a complete line of replacement tires for passenger cars, luxury vehicles, light trucks and SUVs as well as commercial truck, bus, off-road and construction applications.

To learn more about Toyo Tires' premium tires, please visit [www.toyotires.ca](http://www.toyotires.ca) and follow them on Facebook, Twitter and YouTube.

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