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## **TOYO TIRES ANNOUNCES NEW COMPOUND UPGRADE FOR INCREASED MILEAGE ON THREE EXISTING LONG HAUL AND REGIONAL TRUCK TIRES**

Richmond, British Columbia – Toyo Tire Canada Inc. (Toyo Tires®) announces a new compound upgrade for increased mileage to three existing long haul and regional truck tires, which include the Toyo® M171+™, M671A+™, and M677+™. The improved compound change maximizes removal miles while maintaining low rolling resistance and traction. The new compound can result in improved mileage based on the application, delivering more to the user's bottom line.

The Toyo M171+ super regional steer tire complements the Toyo M671A+ regional drive tire. These tires are specifically designed to provide long, even wear, exceptional fuel efficiency, and dependable traction, within demanding 800-kilometer (500-mile) radius operations. Both tires feature Toyo's Nano Balance Technology™ that contributes to the tire's performance and efficiency, while also reducing strain at the bead area and belt edge to deliver a long life.

The Toyo M677+ long haul drive tire is a four-groove drive tire for long to regional haul operations. Built with a deep tread, this tire is designed to maximize removal miles, fuel efficiency, and deliver great traction.

The compound improvements will be applied to 14 total sizes, which include the 22.5-inch sizes for M171+ and M671A+, and both the 22.5-inch and 24.5-inch sizes for M677+.

The M171+, M671A+, and M677+ truck tires will become available in August 2024. To learn more about Toyo's commercial truck tires, visit <https://www.toyotires.ca/tires/commercial/medium-truck>

### **About Toyo Tires Canada®**

Toyo Tires® has stood for innovation, quality, performance, and excellent service for over 75 years, including over 40 years in Canada. Toyo Tires manufactures and distributes a complete line of replacement tires for passenger cars, luxury vehicles, light trucks, and SUV's as well as commercial truck, bus, off-road, and construction applications.

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To learn more about Toyo Tires premium tires visit them at [www.toyotires.ca](http://www.toyotires.ca) and follow them on Facebook, Twitter, YouTube, and Instagram under the username ToyoTiresCanada.

Editor's Note: [Photo's are Available Here](#)

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