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TOYO TIRES® INTRODUCES THE NANOENERGY® M171, A NEW ALL POSITION TIRE

RICHMOND, **BRITISH COLUMBIA** - Toyo Tire Canada Inc. (Toyo Tires®) announces the Toyo NanoEnergy® M171 super regional all position tire. The newest edition to the Toyo Tires M-Line of commercial tires, it provides fuel efficiency, high mileage and increased stability with improved tread compounds developed through Nano Balance Technology.

The M171 super regional all position tire complements the M671 super regional drive tire, and both are Smartway verified. Working together, these tires are specifically designed to deliver fuel efficiency, dependable traction, and long, even wear within demanding 800-kilometer radius operations. The M171 incorporates Toyo Tires advanced E-balance design, which maintains the tread profile of the tire, while reducing strain at the bead area and belt edge for greater stability and longevity under heavy loads. It also features an optimized wide tread pattern that provides an even contact pressure profile that reduces irregular wear for longer tire life.

The combination of a high elongation top belt, zig zag center grooves, and center sipes work together to ensure long even wear essential in a steer tire. Maximum fuel efficiency is achieved through the uniformity of the cap and base compound which increases irregular wear resistance.

Today's super regional fleets have specific needs that are different from traditional long haul or regional tires. Toyo Tires now offers two tires for the super-regional segment, the NanoEnergy M171 all position tire and the NanoEnergy M671 drive tire. Toyo Tires continues to develop and bring to market tires designed for today's fleets.

The all-new NanoEnergy M171 super regional all position tire is available now in four SKUs: 11R22.5 14/G, 11R22.5 16/H, 295/75R22.5 14/G, and 295/75R22.5 16/H. For more information on the entire M-Line of Toyo Tires commercial products, visit ToyoTires.ca/tires/commercial/medium-truck

See toyotires.ca for details.



Toyo Tire Canada Inc.

Toyo Tires has stood for innovation, quality, performance, and excellent service for over 75 years, including over 35 years in Canada. Toyo Tires manufactures and distributes a complete line of replacement tires for passenger cars, luxury vehicles, light trucks and SUVs as well as commercial truck, bus, off-road and construction applications.

To learn more about Toyo Tires' premium tires, please visitwww.toyotires.ca and follow them on <u>Facebook</u>, <u>Twitter</u> and <u>YouTube</u>.

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