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## FOR IMMEDIATE RELEASE

## Toyo Tires® Expands All -Weather M655TM Tire Line-Up with New Medium Truck Sizes

**RICHMOND, BRITISH COLUMBIA** – Toyo Tire Canada Inc. (Toyo Tires<sup>®</sup>) is excited to announce a significant expansion of its M655<sup>TM</sup> all -weather, on -/off-road tire. This addition brings new 22.5- and 24.5-inch medium truck sizes to the power line, providing a true all-in-one solution for fleets that require year-round performance and reliability in diverse conditions.

The M655<sup>TM</sup> is built to handle a variety of challenges. Every size in the M655<sup>TM</sup> line, including the newly added medium truck sizes, carries the Three-Peak Mountain Snowflake (3PMSF) designation. This certification ensures dependable traction and control in changing weather conditions, giving drivers and fleet managers confidence no matter the season.

Built for durability, the M655<sup>TM</sup> features a rugged, aggressive tread design that provides strong traction on uneven and challenging terrain, even under heavy loads. Its specially designed tread and compound are engineered to resist irregular wear and protect the casing against stone damage, maximizing your investment with long-lasting performance.

With this expansion, the M655<sup>TM</sup> power line serves as a single, versatile solution for a wide range of applications. The 265/70R19.5 G/14, 11R22.5 H/16, and 11R24.5 H/16 are available now. This makes the M655<sup>TM</sup> an ideal single-stocking solution for industries like construction, energy, forestry, and mining that operate in various environments. Three more sizes (285/70R19.5 H/16, 295/75R22.5 H/16, and 285/75R24.5 G/14) will be available at a later date.

For more information on the M655<sup>TM</sup> all-weather commercial tire, visit:

https://www.toyotires.ca/tires/regional-urban-onoff-road-driveall-position-tire-m655

## About Toyo Tires Canada®

Toyo Tires® has stood for innovation, quality, performance, and excellent service for over 80 years, including over 40 years in Canada. Toyo Tires manufacturers and distributes a complete line of replacement tires for passenger cars, luxury vehicles, light trucks, and SUV's as well as commercial truck, bus, off-road, and construction applications.

To learn more about Toyo Tires premium tires visit us at <u>www.toyotires.ca</u> and follow us on <u>Facebook</u>, <u>YouTube</u>, and <u>Instagram</u> under the username ToyoTiresCanada.

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EDITOR'S NOTE: Photos are available at: link

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