

August 6, 2020

TOYO TIRES® INTRODUCES THE NANOENERGY M671, A SUPER REGIONAL DRIVE TIRE.

RICHMOND, BRITISH COLUMBIA - Toyo Tire Canada Inc. (Toyo Tires®) announces the new Toyo® NanoEnergy™ M671 super regional drive tire. The newest addition to Toyo Tire's commercial tire line provides dependable traction, fuel efficiency, and high mileage. It is also SmartWay verified. Improved tread compounds developed through the company's proprietary Nano Balance Technology contribute to these desirable features.

The M671 also incorporates Toyo Tire's advanced e-balance® design, which maintains the tread profile of the tire while reducing strain at the bead area and belt edge for greater stability and longevity under heavy loads. It also features an optimized wide tread pattern with 3D sipes that provide even contact pressure, increased traction, and reduces irregular wear for longer tire life.

The combination of a high elongation top belt and stone ejectors help protect the casing from cuts and damage providing excellent retreadability. Maximum fuel efficiency is achieved through the uniformity of the cap and base compound, which increases wear resistance, while advanced tread and sidewall compounds provide increased fuel efficiency.

The Toyo NanoEnergy M671 super regional drive tire signals a new segment specific product for the evolving freight market. The NanoEnergy line encompasses several fuel saving components while maintaining the durability required in higher scrub regional fleets. This increases the fleet's return on their investment and maximizes the life of the tire.

The new NanoEnergy® M671 super regional drive tire is available now in three SKUs: 295/75R22.5 G/14, 11R22.5 G/14, and 11R22.5 H/16. For more information on the entire M-Line of Toyo Tires commercial products, visit [ToyoTires.ca/tires/commercial/medium-truck](https://toyotires.ca/tires/commercial/medium-truck).

See toyotires.ca for details.



Toyo Tire Canada Inc.

Toyo Tires has stood for innovation, quality, performance, and excellent service for over 75 years, including over 35 years in Canada. Toyo Tires manufactures and distributes a complete line of replacement tires for passenger cars, luxury vehicles, light trucks and SUVs as well as commercial truck, bus, off-road and construction applications.

To learn more about Toyo Tires' premium tires, please visit www.toyotires.ca and follow them on [Facebook](#), [Twitter](#) and [YouTube](#).

Media Contact: David Scheklesky

Tel: 1.800.663.0063 ext. 305

Fax: 1.888.297.8696

dscheklesky@toyocanada.com

www.toyotires.ca

See what's happening on our social sites

