

July 3rd, 2024

TOYO TIRES INTRODUCES THE OPEN COUNTRY A/T III EV AN ALL-WEATHER, ALL TERRAIN TIRE FOR ELECTRIC LIGHT TRUCKS.

Richmond, British Columbia – Toyo Tire Canada Inc. (Toyo Tires®) introduces the Open Country® A/T III EV, a cutting-edge EV-specific, all terrain tire replacement tire, designed for the fast-growing EV truck and SUV segment. Designed and manufactured in the U.S.A., this on/off road all-terrain tire is engineered from the ground up to align with the unique requirements of electric powered vehicles, including instant torque, rapid acceleration, the additional weight, and range efficiency. This all-weather tire also features the Three-Peak Mountain Snowflake (3PMS) symbol qualifying it for year-round use.

Building on the impressive performance of the current Open Country A/T III, the new EV version delivers dependable off-road performance as well as confidence-inspiring on-road handling and ride comfort. The Open Country A/T III EV provides a significant multipurpose upgrade to enhance your EV's off-road and all-weather capability while enhancing the rugged appearance and efficiency.

Focused on efficiency, key features and benefits include innovative aerodynamic features, such as a sidewall AeroWing™, smooth sidewall featuring high-contrast lettering, and chamfered shoulder blocks to help reduce wind drag while maintaining rugged all terrain performance and appearance that consumers seek. An optimized tread pattern and advanced tread compound provide reduced rolling resistance, improved durability, and long tread wear life.

The Open Country A/T III EV will be available in 15 sizes ranging in 18-to-24-inch rim diameters including fitments for the Ford F150- Lightning, Rivian R1T/ R1S and GMC Hummer EV as well as future announcements like the Tesla Cybertruck and Chevrolet/GMC EVs. Toyo Tires will continue to roll out more sizes as tis segment grows with new vehicles becoming available in the future.

The Open Country A/T III EV will be available starting in July 2024. To learn more about Toyo's light trucks please visit <https://www.toyotires.ca/tires/light-truck>

About Toyo Tires Canada®

Toyo Tires® has stood for innovation, quality, performance, and excellent service for over 75 years, including over 40 years in Canada. Toyo Tires manufactures and distributes a complete line of replacement tires for passenger cars, luxury vehicles, light trucks, and SUV's as well as commercial truck, bus, off-road, and construction applications.

To learn more about Toyo Tires premium tires visit them at www.toyotires.ca and follow them on Facebook, Twitter, YouTube, and Instagram under the username ToyoTiresCanada.

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EDITOR'S NOTE: Photos are [available here](#).

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