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## **Toyo Tires® Launches New Toyo Proxes Sport A/S+ Ultra-High Performance All-Season Tire.**

**RICHMOND, BRITISH COLUMBIA** – Toyo Tire Canada Inc. (Toyo Tires®) announces the new Toyo® Proxes® Sport A/S+ ultra-high performance all-season tire for sport cars, CUVs and SUVs. This next-generation tire improves wet traction while maintaining the superb dry traction of its predecessor, the Proxes® Sport A/S. The improved tread compound found in the Proxes Sport A/S+ enhances performance in wet conditions, lowers rolling resistance for better fuel and range efficiency, while maximizing tread life. A new High Load (HL) capacity option will be available in select sizes designed to meet the needs of heavier vehicles such as EVs, hybrids, and large SUVs.

Additional key features and benefits include an optimized asymmetric tread design featuring a high stiffness outer rib for enhanced cornering performance, along with higher sipe density inner ribs for improved wet and dry braking and competitive light snow traction. The Proxes Sport A/S+ also has an ultra-high performance casing construction with a stiff sidewall, high tensile steel belts, and high hardness bead filler, enhancing responsiveness and handling while delivering even contact pressure during acceleration, braking, and cornering. The dynamic taper design provides excellent traction and handling, enhancing wet and dry braking, while the multi-wave sipes minimize irregular wear for a quiet ride throughout the tire's life and improved wet and dry performance.

The new Proxes Sport A/S+ tire will be available starting March 2025 in more than 75 sizes with 17- to 22-inch wheel diameters and W, Y, and (Y) speed ratings with fitments for sport cars, CUVs, and SUVs, while carrying an 80,000-kilometer treadwear warranty and a 30-day trial offer. Popular fitments include Audi cars and SUVs, BMW cars and SUVs, Ford Mustang and Mustang Mach-E, Nissan Z, Tesla Model 3, X, and Y, and the Toyota GR Supra.

To learn more about Toyo's line of Proxes tires, visit [toyotires.ca](https://toyotires.ca).

### **About Toyo Tires Canada®**

Toyo Tires® has stood for innovation, quality, performance, and excellent service for over 75 years, including over 40 years in Canada. Toyo Tires manufactures and distributes a complete line of replacement tires for passenger cars, luxury vehicles, light trucks, and SUV's as well as commercial truck, bus, off-road, and construction applications.

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*EDITOR'S NOTE: Photos are available at: [link](#)*

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