

August 3rd, 2023

TOYO TIRE CANADA INTRODUCES THE CELSIUS II ALL-WEATHER TOURING TIRE

Richmond, British Columbia- Toyo Tire Canada Inc. announces the new Toyo® Celsius® II all-weather touring tire. From summer through winter this versatile tire, offers driving comfort, wet weather grip, and traction on light snow. The Celsius II features the Three-Peak Mountain Snowflake symbol, qualifying it for true year-round performance, indicating it's certified for use in snow covered conditions.

Designed for the varying road conditions a driver may face, the Celsius II picks-up where other all-season tires fall short by providing better ice and snow traction than a typical all-season tire. The Celsius II offers a 100,000-kilometer warranty on S, T & H rated tires, and a 95,000-kilometer warranty on V & W rated tires.

The Celsius II tread pattern utilizes two distinct designs, differentiated by the interior and exterior of the tire. The exterior tread is designed with all-season attributes, balanced sipe density, and interlocking multi-wave sipes. The interior tread design is winter focused with high sipe density and zigzag shaped tread blocks. The specialized silica compound provides improved grip for wet braking and handling while maintaining flexibility in colder climates. The Celsius II includes additional features such as snow claws for improved traction and slush grooves to evacuate slush and snow.

This versatile tire is a single-stocking solution for passenger cars and crossover CUV's with 76 euro-metric sizes, 15 to 22-inch rim diameters, and S, T, H, V, and W speed ratings.

To learn more about the Celsius II and the full line of Toyo Tires to fit any lifestyle, please visit www.toyotires.ca.

Toyo Tire Canada Inc.

Toyo Tires® has stood for innovation, quality, performance, and excellent service for over 75 years, including over 40 years in Canada. Toyo Tires manufactures and distributes a complete line of replacement tires for passenger cars, luxury vehicles, light trucks, and SUV's as well as commercial truck, bus, off-road, and construction applications.

To learn more about Toyo Tires premium tires visit them at www.toyotires.ca and follow them on Facebook, Twitter, YouTube, and Instagram under the username ToyoTires Canada.

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