

## Toyo Tires® announces the addition of the Celsius Cargo to the Celsius line of all-weather tires.

**Richmond, British Columbia** – Toyo Tire Canada announces the addition of the Celsius Cargo tire to its industry leading Celsius line of all-weather tires. The Celsius cargo is an all-weather commercial tire specifically designed and built to carry the heavier loads of work vans and light trucks frequently used in the courier, trades, and transportation sectors.

As an all-weather tire, the Celsius Cargo provides better snow and ice traction than a typical all-season tire and longer life than a winter tire. The tire's winter certification, indicated by the three peak mountain snowflake symbol on the sidewall, means that fleet managers and vehicle owners no longer have to deal with the revenue loss and inconvenience of taking their vehicles out of service for seasonal tire changeovers.

The all-weather tread design of the Celsius Cargo features an outside tread designed for all season performance and an inside tread designed for winter traction. A circumferential rib and lower void ratio on the outside tread maximizes wet and dry performance. Zigzag shaped tread blocks with high sipe density, snow claws, and slush grooves on the inside tread evacuate snow and ice to maximize cold weather traction. A durable sidewall provides extra protection against curb damage, and its sturdy casing provides dependable handling and stability during frequent stops and starts.

The Celsius Cargo all-weather commercial tire is available in 14 sizes, ranging from 15" - 20" rim diameters.

### **Toyo Tire Canada Inc.**

Toyo Tires® has stood for innovation, quality, performance, and excellent service for over 75 years, including 35 years in Canada. Toyo Tires manufactures and distributes a complete line of replacement tires for passenger cars, luxury vehicles, light trucks and SUV's as well as commercial truck, bus, off-road, and construction applications. To learn more about Toyo Tires' premium tires please visit [www.toyotires.ca](http://www.toyotires.ca) and visit them on Facebook, Twitter, and YouTube.

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